

Requirements for Selling On eBay Using ChannelUnity

Required factors:

<input type="checkbox"/>	A valid eBay business seller account. We cannot link ChannelUnity to personal seller accounts.
<input type="checkbox"/>	A valid cart that ChannelUnity is able to integrate with. At the moment this can be either: Magento, Shopify, Bigcommerce, ZenCart or 3dCart. Alternatively we can supply you with the required documentation if you wish to integrate with us via our API.
<input type="checkbox"/>	A valid PayPal account.

Desirable additional features:

<input type="checkbox"/>	<p>Item specifics mapped out in separate fields in your cart.</p> <p>For example, if you wish to list in the mobile phones category on eBay, information such as battery life, screen size etc in separate fields in your cart would be required if you wish to use eBay's Item Specific section.</p>
<input type="checkbox"/>	<p>EAN, MPN, ISBN or any other product relevant codes.</p> <p>These are not a requirement on eBay at the moment, but having this information can be beneficial to your listings.</p>